



How to Advertise with The Yorker.

The Yorker is a website aimed at the students of the University of York with the capability of reaching over 10,000 students. This is an ideal opportunity for your company to reach the student body in and around York.

We can offer a 120 pixel wide by 600 pixel deep space on the left hand side of each page. Your advert with **the Yorker** will be on a rotating basis so that each advert within our system will receive equal views.

We price depending on the length of time you would like an ad to remain live on the website, with discounts for longer periods;

Price (£)	Time Period
500	One Year
300	Six Months
60	One Month
20	One Week

We believe our service offers good value for money and compare favourably to other campus advertising opportunities. A similar advert in a standard student newspaper costs around £500 with only limited copies in circulation. We offer further discounts for charities and student organisations

To advertise with **the Yorker** we require you to first decide how long you would like your advert to remain live for. The advert will go live once payment is received and will be removed once it has expired. Our advertising team will ensure that you are kept up to date with how long your ad has been live and remind you when it is about to expire. To begin the process of advertising with us, or to ask further questions, please contact;

Vicky King and Russ Joseph at advertising@theyorker.co.uk

We look forward to hearing from you.